



Anne Bradford

Branch Manager - Birmingham

Meet Anne, your Branch Manager for Birmingham

About me

Hi, I'm Anne. I have a fantastic team working with me at the Birmingham branch, including many wonderful and dedicated carers. I enjoy visiting customers and discussing their care needs; if they're happy then I'm happy! I've lived in the West Midlands all my life and I know the area very well, which helps me to get to our customers in need. Meeting people and listening to their life stories and experiences is one of my favourite parts of my job.

Experience

Before joining Helping Hands I was a care coordinator for a company in Hagley where I started off as a carer and then moved up the ladder to a care coordinator. I am currently finishing my Level 3 Health and Social Care QCF and hope to move onto Level 5 straightaway. I've also completed a City and Guilds Dementia Workshop, and I'm trained in both peg-feeding and bowel care.

When I was working as a carer, I used to visit a gentleman who was a bit of a hoarder. He had sadly lost his wife many years ago but still had all of her belongings in the house with him. His family had tried time and time again to help him clear things out but he would not let anyone touch a thing. After about six months of working with him to gain his trust, he finally agreed to allow me to help him sort things out. With the permission of his family we gradually went throughout the house together, sorting each room out. The place looked amazing by the time we were done. I was deeply honoured that he allowed me to help him with something as personal as his late wife's belongings – it has definitely left a lasting impact!

Why I chose Helping Hands

I joined Helping Hands because I was impressed by their ethos and their commitment to providing a high-quality care service. I also love that even though the company has grown into one of the largest home care providers, there is still very much that family run feeling to it. The Helping Hands values match my own, and I'm in awe of the focus they put on not only their customers but their employees too.

