



Georgeana Roman
Branch Manager – Highbury & Islington

Meet Georgeana, your Branch Manager for Highbury & Islington

About me

Hello, I'm Georgeana and I am the Branch Manager for the Highbury & Islington branch. I am responsible for the operational day-to-day running of the branch, including rota planning, quality control, people management, complaints handling, business development and branch performance.

At Helping Hands, we aim to maintain independence, allowing choice and control for our customers, responding to their every need. As the newly appointed manager for the Highbury area, I will play an integral part in managing the daily operations of our business to deliver safe, well-led, effective and responsive care.

My experience and expertise

Working within the care sector is a rewarding job, especially when you know you can make a difference and stand out from the crowd by providing care in a person-centred way. I do this by offering choice, providing tailored care around the needs of each customer in a way that empowers them to become independent as much as possible.

My qualifications:

- Health and Health Promotion - BSc (Hons)
- Level 5 HND Health and Social Care
- Level 4 HNC Health and Social Care

Why I chose Helping Hands

I always wanted to be part of a larger organisation and after reading the reviews on Glassdoor, I decided to apply, thinking that would be exciting to be part of a family-run business with such positive reviews from employees.

We feel guided and supported as there are so many different teams involved in the smooth running of a branch and always you can ask for help when needed.

