



Jo Clifford

Area Care Manager - London & Essex

Hello, my name is Jo,

Area Care Manager for the London and Essex region.

About me

“Hello, I’m Jo. As the Area Care Manager for London and Essex, I am mainly responsible for ensuring that our branches have the support that they need in order to provide the best possible service for our customers, as well as engaging with customers to ensure that we stand out as one of the leading care providers in the UK.

“As a company, we understand how important it is for our customers to live safely and independently, and it’s so important that the care that we provide enables them to do just that. Here in London and Essex, we work tirelessly with each of our individual customers to ensure that the expectations of their care are exceeded every day.”

My experience and expertise

Jo's career in care began when she was 18, where she worked weekends in a care home whilst studying at college. She has worked in various roles in the care sector including Support Worker, Senior Support Worker, Registered Manager and then Area Manager. Jo has covered residential, domiciliary and supported live-in care services throughout her career, and has also worked in a private residential home for 52 residents living with dementia.

Jo's qualifications include a Diploma in Management, NVQ5 in Management & Leadership, NVQ4 in Management & Care, NVQ3 in Care and an A1 Assessor Award alongside mandatory industry training.

Why I chose Helping Hands

"The main reason why I joined Helping Hands is because I was so drawn by the amazing family values and the company-wide dedication to making a difference. Helping Hands and I both share the same passion for helping those who may need a little extra support, and we have the same commitment to ensuring those individuals are able to live safely and independently at home.

"The support that I have had from the team at Helping Hands has been absolutely fantastic, and I am so proud to work alongside such a compassionate and dedicated team of people."