



Louise Bradley

Head of Home Care – East

Meet Louise, Head of Home Care for the East Region

About me

Hi, I'm Louise. As the Head of Home Care for the East, I'm mainly responsible for helping managers to develop their branches and continue to support the families in their area. I learnt first-hand how important care is when my own father was diagnosed with lung cancer in 2014, throughout his short fight with cancer. I was overawed and enormously grateful to the multi-disciplinary teams who worked selflessly to make his last days as comfortable as they could be. This ignited in me just how important tailored, person centred care is. Since then, I've progressed through every level, all the way up to the role I hold now.

The best things about working here

I really connect with the values of Helping Hands and it's great to see that these are shown throughout every department and practised every single day. I've also seen how much importance we place on supporting our care teams and I love hearing how our carers go above and beyond for their customers.

The type of person we're looking for

I'm always looking for talented people who have an instinctive drive to deliver the best possible care. I'm also keen to meet those who want to develop and progress within the care sector as I have and of course, empathy is a key quality that I'd like all of my team to have.

How we stand out from other care companies

It's the investment in our people that enables them to be successful – this is something I've seen time and again during my career here so far. As a result, we have a fantastic reputation across the country; we're a real leader in the care industry and I have a huge amount of admiration for that.

Why I chose Helping Hands

It was the Helping Hands' reputation which first attracted me to work for them and the fact that we're a family-owned company also really resonated with me. Since I've been here, I've been able to develop my skills further and that is down to the ongoing support I've had.

