



Mark Speirs
Head of New Branches

**Hello, my name is Mark Speirs
and I am Head of New Branches at Helping Hands.**

About me

Hi, I'm Mark and I look after the team responsible for opening all of the new branches Helping Hands are planning in the coming months and years.

We identify suitable areas where we believe we can add value to local care provision and establish a branch to work from. We recruit fantastic carers and managers to provide the highest levels of care to all of our customers and strive to provide this to as many areas as we can.

Helping Hands is my first role in the care industry. I'd been looking for a more rewarding role and Helping Hands has offered me a position where I can contribute to improve our customers lives daily, helping them to remain independent in their own homes.

Away from work, I enjoy spending time with my wife and two children. I also spend a lot of time on two wheels, being both a keen cyclist and motorcyclist.

My experience and expertise

I've had quite a varied career to date, operating in a number of industries. I spent the first 25 years of my career working in the retail industry across retail, distribution and logistics, support office and property functions in a variety of senior leadership roles.

I left the business to take up the opportunity to become the managing director of a national personal injury law firm. From there, I assumed a similar role in a national commercial law firm before I joined an international insurance broking business as the managing director of their UK risk management operation.

In all my roles, I've placed the customer at the heart of what we do, ensuring all decisions are for your benefit. I'm here to build a caring and high performing team that strives to deliver the highest standards of care every day.

Why I chose Helping Hands

It was important for me to join a business whose values closely reflected mine. Finding a business whose ethos is based around kindness was a key driver in my decision to join Helping Hands.

It's an organisation filled with people striving to provide a first-class service to all of its customers, and I'm proud to play my part.

I'm relishing the challenge of opening a large number of branches over the coming years, providing fantastic home care in an ever-increasing number of neighbourhoods.